

Special Issue Call For Papers

Journal of Comparative International Management

Global Connection and Artificial Intelligence: How AI is Changing the Geographic Boundaries of Firms

Co-Guest Editors

John Cantwell, Rutgers University, USA
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Supervising Editor

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Deadline for Submission: January 31. 2025

Background and Rationale for the Special Issue

The theme for this special issue focused on the transformative role of Artificial Intelligence (AI) in global business. It aims to explore how AI enhances international strategies, addresses ethical and regulatory concerns, and reshapes market dynamics. By examining AI's influence on cultural adaptation, supply chain efficiency, marketing and finance, this special issue aims to inform strategic decision-making in the rapidly evolving landscape of international management.

In conjunction with the upcoming 2024 conference of AIB US Northeast Chapter in Boston, the *Journal of Comparative International Management* is pleased to announce a call for papers for a special issue dedicated to exploring the multifaceted intersection of AI and global connectivity in the realm of international business.

The special issue seeks to extend and deepen the scholarly conversations initiated at the conference, with a particular emphasis on empirical research, theoretical insights, and practical implications related to AI's impact on international business dynamics.

Potential Topics

This special issue welcomes submissions with an interdisciplinary perspective that explore, but are not limited to, the following topics:

- The role of AI in enhancing global business strategies and fostering international collaboration.
- Ethical, social, and regulatory considerations surrounding AI deployment in international contexts.
- AI-driven innovations and their repercussions on global market dynamics and competitiveness.
- AI's influence on cultural adaptation, talent management, and HR practices within multinational corporations.
- Enhancing efficiency and resilience in global supply chains through the integration of artificial intelligence and digital technologies.
- The impact of AI on international marketing, consumer behavior, and digital platforms.
- Addressing cross-cultural and geopolitical challenges in the era of AI.
- Exploring the intersection of fintech and international finance in the context of AI.
- Utilizing AI tools and methodologies for enhancing international business pedagogy and experiential education.
- Anticipating future trends in AI technology and their potential global ramifications.

Submission Details

Manuscripts should be original and not under consideration by any other publication. Submissions must follow the journal's formatting guidelines and undergo a double-blind peer review process. Authors are invited to submit by January 31, 2025 electronically through the journal's online submission system:

<https://journals.lib.unb.ca/index.php/JCIM/about/submissions>

All submissions should strictly adhere to the journal guidelines:

<https://journals.lib.unb.ca/index.php/JCIM/about/submissions>

Important Dates

Submission Deadline: January 31, 2025

Notification of Decision: April 30, 2025

Revisions & Resubmissions: July 1, 2025

Final Manuscript Submission: August 31, 2025

Publication Date: January 2026

For inquiries and submissions, please contact the Guest Editors:

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References

Alcácer, J., Cantwell, J.A. and Piscitello, L. (2016), 'Internationalization in the information age: A new era for places, firms, and international business networks?', *Journal of International Business Studies*, 47(5), 499-512.

Special Issue Editors:

John Cantwell Ph.D., Distinguished Professor of International Business at Rutgers University, NJ, is a former editor-in chief of the *Journal of International Business Studies*. A globally renowned researcher, Dr. John Cantwell has published fifteen books, over 90 articles in refereed academic journals, and over 90 chapters in edited collections. His published research spans the fields of International Business and Management, Economics, Economic History, Economic Geography, Philosophy, and Innovation Studies. Dr. Cantwell has previously taught international economics at the University of Reading in the UK and has been Visiting Professor at the University of Rome "La Sapienza", the University of the Social Sciences, Toulouse, and the University of Economics and Business Administration, Vienna. He is the author of *Technological Innovation and Multinational Corporations* (Basil Blackwell, 1989). This book helped to launch a new literature on multinational companies and international networks for technology creation, beyond merely international technology transfer.

Elie Chrysostome Ph.D., is Professor of International Business at Ivey Business School in Canada. He is Editor-in-Chief of the *Journal of Comparative International Management (JCIM)* and a Research Fellow at SOAS at the University of London (UK). He has also taught at Laval University and University of Moncton in Canada and the State University of New York at Plattsburgh, USA. He was a visiting scholar at HEC-Montreal (Canada) and an invited scholar at leading business schools including the Thunderbird School of Global Management (USA), Haute Ecole de Gestion de Fribourg (Switzerland), Laval University (Canada), Universite Paris- Dauphine (France), Wroclaw University of Economics (Poland), University of Johannesburg (South Africa) and Alfred Nobel University (Ukraine). His research interests are international entrepreneurship, especially immigrant and transnational diaspora entrepreneurship, small business internationalization, Foreign Direct Investments (FDI) in Emerging Markets and capacity building in Developing Countries.

Mohammad Niamat Elahee Ph.D., is Perloth Professor of International Business at Quinnipiac University, CT. He also taught in multiple countries including Bangladesh, China, Egypt, France, Mexico and most recently, in Jordan as a US Fulbright Professor. His research interests include Artificial Intelligence, cross-cultural negotiations, consumer animosity & ethnocentrism, and globalization. He has coauthored a textbook on globalization and edited a book on the nuclear deal between Iran and the West. Dr. Elahee serves as a reviewer of grant applications for the US Department of Education. He has been cited in various newspapers and magazines such as Newsweek, Washington Post, Huffington Post, etc. and frequently appears in various US based TV news programs focused on economy and global politics.

Supervising Editor

Crystal Jiang Ph.D. is Professor of Management at Bryant University. Professor Jiang's research focuses on innovation management of emerging market firms. Her research has appeared in journals such as the *Journal of Management*, *Journal of International Business Studies*, *Journal of World Business*, *Journal of International Management*, and among others. She currently serves as an Executive Board Member of the *Academy of International Business* U.S. Northeast Chapter, as Associate Editor of *New England Journal of Entrepreneurship*, and as a Guest Editor for the *Journal of International Management*. She earned her Ph.D. in International Business from Temple University.